

Johannes Schrammel

Creative Director at Halcyon

Designing digital product experiences with agile teams
better and faster.

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[LinkedIn](#)

Specialties

UX / UI design for complex applications in the sectors of automotive, engineering, finance, healthcare and software.

Expertise

- Concept Development
- Creative Direction
- Design Sprints
- Design Systems
- Information Architecture
- Lean UX & SCRUM
- UX / UI Design

Languages

- English (Full Professional)
- French (Elementary)
- German (Native)

Certifications and trainings

Professional Scrum with UX I (PSU I)

Scrum.org, Jeff Gothelf
June 2020

Professional Scrum Master I (PSM I)

Scrum.org
May 2020

Design Sprint & Lean UX

Jake Knapp and Jeff Gothelf
November 2019

Foundations in Design Thinking

IDEO U
July 2019

From Ideas to Action

IDEO U
June 2019

Insights for Innovation

IDEO U
May 2019

Axure Advanced Certified Training

Eparo GmbH
November 2014

Axure Mobile / Responsive Certified Training

Eparo GmbH
November 2014

Selected clients

- Allianz Global Assistance International S.A.
- Bilfinger Berger AG
- Commercetools GmbH
- factis GmbH
- factis research GmbH
- Haufe-Lexware GmbH & Co. KG
- Kronos AG
- Langenscheidt GmbH & Co. KG
- Medilyse GmbH
- ProSiebenSat.1 Media AG
- Red Bull GmbH
- Schindler Digital Business AG
- S. Siedle & Söhne OHG
- Trumpf GmbH & Co. KG
- United Planet GmbH
- Whitebox Services GmbH

Experience

Halcyon

Creative Director
May 2014 – Present

kultwerk GmbH

Senior Designer
April 2013 – April 2014

Virtual Identity AG

Senior Designer
September 2009 – March 2013

Halcyon

Designer
September 2001 – August 2009

Virtual Identity AG

Designer
2000 – 2001

Zeitwerk GmbH

Junior Art Director
1998 – 2000

ACW GmbH

Junior Designer
1997 – 1998

Contact

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